

Corporate Design

This is the introduction of regulations and ideas in the brand book of the trademark into a specific architectural space.

Detailed Design

This is the set of necessary documents each of which consists of certain standards and requirements to operational characteristics of the object in process of construction such as: drawings, estimate documentation and section of construction methodology.

Business information

Main office: V4 (Invest.ltd)
Business Address: office number 430,
14, 40 let Pobedy Street., Togliatti,
Samara region, Russia
Tel.8 (927)-027-06-90 / 8 (960)-844-30-27
Email: v4avt@ya.ru
Website: www.invest4.ru

Branch office:

Business Address: office number 202,
1, village Shiriaevo South-East district,
Moscow region, Russia
Tel.8(925)030-81-46
Email: v4avt@ya.ru
Website: www.invest4.ru

We specialize in developing the project for Automobile industry and designing public use buildings.

We are able to manage creation the project from the beginning to the end or renew the old one according the real market conditions. Also We have a huge amount of successfully fulfilled projects for different kinds of brands.

V4 – is a team of people working with fast-track method. We combine efficiency and financial matter of our clients. There is an opportunity of dynamic updating of design choices at all stages of project.

The high quality of our projects and good feedbacks from our customers we achieve due to a good team of international engineers and an approval of Branding Agencies. We are proud of having such great friends and of course we like to be a leader in our field.

Presence Competency Certificate
(issued by self-regulatory organizations *SRO) +



Automobile Dealership and Support centers

We develop different design-projects for car dealers and showrooms according to strict requirements of brand book in a certain car type and up-to-date state standards. It helps us to afford optimum performances of concrete brand our client.

The main activity of V4 is elaborating design documentation for automobile dealership, car wash and support center. The project documentation always takes due to any land features, possibilities of customer and demands of manufacturing plant. The final project is a complex package of permission documentation and an opportunity to carry out the construction.

Variants of project:

- Complete design – it is a project according to standards of manufacturing plant.
- Concept art – It is a project for a presentation of trademark.
- Conceptual design for reconstruction and rebranding.
- Preliminary design
- Detail project

The design automobile dealership or showroom consists of all necessary sections of the documentation for agreement: an adaptation of a further object to the surroundings, a master plan, detailed drawings of internal and external layout of the building, a volume rendering of showroom and information about

the specifications. The Album can be enlarged with the date for architectural documentation relying on the decisions of Regulatory Authority of the Russian Federation.

Reconstruction and rebranding of automobile dealership can be provided for special reasons:

- To promote public image perfection. The introduction of the new product on the market, competitive activity.
- To rise sales – it means to increase customer loyalty because of its quality
- Brand identity – It is individual approach to each customer (to work out a special part or outlook of the car dealer in the one region)
- Evolution of relationship – it means sending a philosophy of brand to a final client.

LADA/Lieder Auto

Address: 13 Kirova prospect, Grosny city, Russia



UAZ/Automobile dealership 2000

Address: 9, Zagorodnoe highway, Orenburg, Russia



GAZ/Udarnik

Address: 22, Marshala Golikova prospect, Kurgan, Russia



LADA/Suran Motors

Address: near Izhevskaya Street and 40 let Oktyabry Street, Penza, Russia



Retail - design

Working out a retail-design is performed on principal of making people to spend as much money as they can influencing of their emotional condition in the comfortable atmosphere for them.

We design documentation in two direction according requirements of brand book and the local projection of the market outlet based on the target specification.

We draw attention to:

- The image of outlet, both internal and external decoration
- The details – it is the most important rule. The styling is working only when you gather together all small parts.
- Comfort

Variant of project:

- Complete design – the project based on standards of brand book.
- Concept art – the project for presentation
- Detail project

High quality retail-space is a Universe. It is a special atmosphere to put your customer into the world of his values where the person can find unique and even exciting aura of brand.

KOMPAS/Retail chain

Address: Moscow/ the promotion of the nationwide brand



HOME COLLECTION/Dishes shop

Address: Moscow



Office space

We create modern and individual decisions in the field of corporate design to increase the comfort of environment and performance of your staff members.

There are functional, bright and special images of the office space to your workers or clients. We tend to make better the quality of life by designing the balanced and inspirational space for work. We are interested in creation of the comfortable atmosphere.

Projecting phases:

- The concept development
- The measurement plan
- The plane of workers seating
- 3-D visualization
- Architectural treatment
- Working construction documents for builders

AVTOVAZ/TOP management office

Address: Togliatti



AVTOVAZ/Vice-president Office

Address: Togliatti



Detailed design

Multistory and low-rise buildings and public use buildings

The complete detailed design is the basis for agreement the project documentation with State Authorities of the Russian Federation. All kind of construction works are performed according with construction design documents. All these documents are complete and detailed.

Each business project should be approved without exception. We provide clearance of all documents necessary for the construction and reconstruction. A building permit is a document confirming that the project documentation meets all the requirements of international standards in the field of construction.

Composition of a documentation can be changed depending on the type of object and its complexity. The amount of documentation approved by the customer at the stage of specification depends on how detailed it should be.

The main sections of design documentation:

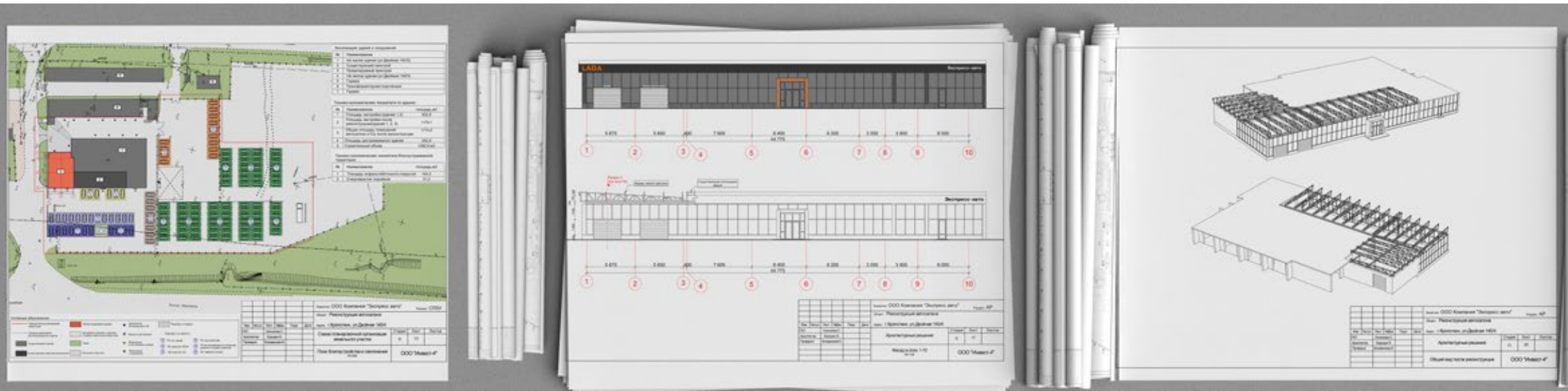
The main part of documentation consists from the right of ownership, cadastral passport, authorization documents that allow you to design and so on.

The design part

- Section planning of the land;
- Architect-design concept;
- Structural concept;
- Construction methodology.

LADA/Express Auto. Reconstruction/ design working project

Address: 140/4, Dvoynaya Street, Kropotkin, Russia



UAZ/AS Auto. Construction/ design working project

Address: 1a, Solnechnay Street, Togliatti, Russia



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